



Cowboy Artists of America 50th Anniversary Reunion Weekend Presenting Sponsor Benefits

\$50,000 – Gold Weekend Presenting Sponsor (one available)

- ✚ Exclusively recognized as Weekend Presenting Sponsor – **brand exclusive**
 - in all weekend promotional materials and press releases
 - on signage located inside all exhibition galleries and event venues
 - on video screens at applicable venues, option to show promotional video
 - in the exhibition gallery guide(s) and opening weekend program guide
 - on the Booth/CAA 50th Reunion website and Booth exhibitions website with optional links to your website
 - verbally by MC at all CAA 50th Reunion weekend events
 - on the 10'x16' electronic billboard located in the Booth Museum grand staircase from initial sponsor commitment date through the duration of the event and exhibitions
 - in the Museum's newsletter mailed to 2,500 homes
- ✚ Eight (8) VIP tickets to all CAA 50th Reunion weekend events (\$4,000 value)
- ✚ Twenty (20) guest passes to the Booth Museum to give as gifts (\$200 value)
- ✚ Six (6) One year Booth Museum Family memberships to give as gifts (\$570 value)
- ✚ Private tour of the CAA exhibitions and behind-the-scenes tour of the Booth permanent collection with Booth Museum Executive Director for up to 10 people
- ✚ Premium reserved tables/seating for all weekend events, concerts, and dinners



Cowboy Artists of America 50th Anniversary Reunion Weekend Sponsor Benefits

\$25,000 – Silver Weekend Sponsor (three available)

- ✚ Recognized as an Silver Weekend Sponsor – **brand exclusive**
 - on signage located inside all exhibition galleries and event venues
 - on video screens at applicable venues
 - in the exhibition gallery guide(s) and opening weekend program guide
 - on the Booth/CAA 50th Reunion website and Booth exhibitions website with optional links to your website
 - verbally by MC at all CAA Reunion weekend events
 - on the 10'x16' electronic billboard located in the Booth Museum grand staircase from initial sponsor commitment date through the duration of the event and exhibitions
 - in all weekend promotional materials
 - in the Museum's newsletter mailed to 2,500 homes
- ✚ Six (6) VIP tickets to all CAA 50th Reunion weekend events (\$3,000 value)
- ✚ Fifteen (15) guest passes to the Booth Museum to give as gifts (\$150 value)
- ✚ Four (4) One year Booth Museum Family memberships to give as gifts (\$380 value)
- ✚ Premium reserved seating for all weekend events, concerts, and dinners



Cowboy Artists of America 50th Anniversary Reunion Weekend Sponsor Benefits

\$10,000 – Bronze Weekend Sponsor

- ✚ Recognized as an Bronze Weekend Sponsor
 - on signage located inside all exhibition galleries and event venues
 - in the exhibition gallery guide(s) and opening weekend program guide
 - on the Booth/CAA 50th Reunion website and Booth exhibitions website with optional links to your website
 - verbally by MC at all CAA Reunion weekend events
 - on the 10'x16' electronic billboard located in the Booth Museum grand staircase from initial sponsor commitment date through the duration of the event and exhibitions
 - in all weekend promotional materials
 - in the Museum's newsletter mailed to 2,500 homes
- ✚ Four (4) VIP tickets to all CAA 50th Reunion weekend events (\$2,000 value)
- ✚ Ten (10) guest passes to the Booth Museum to give as gifts (\$100 value)
- ✚ Two (2) One year Booth Museum Family memberships to give as gifts (\$190 value)



Cowboy Artists of America 50th Anniversary Reunion Weekend Sponsor Benefits

\$5,000 – Friend of the 50th Sponsor

- ✚ Recognized as a Friend of the 50th Sponsor
 - on signage at selected event venues
 - in the opening weekend program guide
 - on the Booth/CAA 50th Reunion website
- ✚ Two (2) VIP tickets to all CAA 50th Reunion weekend events (\$1,000 value)
- ✚ One (1) One year Booth Museum Family membership to use or give as a gift (\$95 value)