



## **Cowboy Artists of America 50<sup>th</sup> Anniversary Reunion Exhibition Sponsor Benefits**

### ***Framing the Future: Current Members of the CAA***

Features one new work by each of the current CAA members that will be in the 50<sup>th</sup> Annual Sale and Exhibition. Shown in the museum's Temporary Exhibition Gallery June 26 through September 6, 2015.

#### **\$15,000 – Gold Sponsor**

- ✚ Prominently recognized as a Gold Sponsor
  - on signage located inside the exhibition gallery
  - in the exhibition gallery guide and opening weekend program guide
  - on the Booth website exhibition page, with an optional link to your website
  - on the 10'x16' electronic billboard located in the Booth Museum grand staircase prior to the exhibition opening and remaining on display for the duration of the exhibition
  - in all exhibition promotional materials
  - in Museum Newsletter mailed to 2,500 homes
- ✚ Four (4) VIP tickets to all CAA 50<sup>th</sup> Reunion weekend events (\$2,000 value)
- ✚ Fifteen (15) guest passes to the Booth Museum to give as gifts (\$150 value)
- ✚ Four (4) One year Booth Museum Family memberships to give as gifts (\$380 value)
- ✚ Private tour of the gallery with Booth Museum Executive Director for up to 10 people



## **Cowboy Artists of America 50<sup>th</sup> Anniversary Reunion Exhibition Sponsor Benefits**

### **\$10,000 – Silver Sponsor**

- ✚ Recognized as a Silver Sponsor
  - on signage located inside the exhibition gallery
  - in the exhibition gallery guide and opening weekend program guide
  - on the Booth website exhibition page, with an optional link to your website
  - on the 10'x16' electronic billboard located in the Booth Museum grand staircase prior to the exhibition opening and remaining on display for the duration of the exhibition
  - in all exhibition promotional materials
  - in Museum Newsletter mailed to 2,500 homes
- ✚ Two (2) VIP tickets to all CAA 50<sup>th</sup> Reunion weekend events (\$1,000 value)
- ✚ Two (2) One year Booth Museum Family memberships to give as gifts (\$190 value)
- ✚ Ten (10) guest passes to the Booth Museum to give as gifts (\$100 value)



## **Cowboy Artists of America 50<sup>th</sup> Anniversary Reunion Exhibition Sponsor Benefits**

### **\$7,500 – Bronze Sponsor**

- ✚ Recognized as a Bronze Sponsor
  - on signage located inside the exhibition gallery
  - in the exhibition gallery guide and opening weekend program guide
  - on the Booth website exhibition page, with an optional link to your website
  - on the 10'x16' electronic billboard located in the Booth Museum grand staircase prior to the exhibition opening and remaining on display for the duration of the exhibition
  - in all exhibition promotional materials
  - in Museum Newsletter mailed to 2,500 homes
- ✚ Four (4) VIP tickets to all CAA 50<sup>th</sup> Reunion weekend events (\$2,000 value)
- ✚ Fifteen (15) guest passes to the Booth Museum to give as gifts (\$150 value)
- ✚ Four (4) One year Booth Museum Family memberships to give as gifts (\$380 value)



## **Cowboy Artists of America 50<sup>th</sup> Anniversary Reunion Exhibition Sponsor Benefits**

### ***Blazing the Trail: Emeritus and Former Members of the CAA***

Features one or more works by nearly every artist who was ever a member of the CAA, drawn from the collections of the Booth Western Art Museum and its members. Shown in the museum's premier Special Exhibition Gallery June 26 through October 26, 2015.

#### **\$30,000 – Gold Sponsor**

- ✚ Prominently recognized as a Gold Sponsor
  - on signage located inside the exhibition gallery
  - in the exhibition gallery guide and opening weekend program guide
  - on the Booth website exhibition page, with an optional link to your website
  - on the 10'x16' electronic billboard located in the Booth Museum grand staircase prior to the exhibition opening and remaining on display for the duration of the exhibition
  - in all exhibition promotional materials
  - in Museum Newsletter mailed to 2,500 homes
- ✚ Six (6) VIP tickets to all CAA 50<sup>th</sup> Reunion weekend events (\$3,000 value)
- ✚ Twenty (20) guest passes to the Booth Museum to give as gifts (\$150 value)
- ✚ Four (4) One year Booth Museum Family memberships to give as gifts (\$380 value)
- ✚ Private tour of the gallery with Booth Museum Executive Director for up to 10 people



## **Cowboy Artists of America 50<sup>th</sup> Anniversary Reunion Exhibition Sponsor Benefits**

### **\$20,000 – Silver Sponsor**

- ✚ Recognized as a Silver Sponsor
  - on signage located inside the exhibition gallery
  - in the exhibition gallery guide and opening weekend program guide
  - on the Booth website exhibition page, with an optional link to your website
  - on the 10'x16' electronic billboard located in the Booth Museum grand staircase prior to the exhibition opening and remaining on display for the duration of the exhibition
  - in all exhibition promotional materials
  - in Museum Newsletter mailed to 2,500 homes
- ✚ Four (4) VIP tickets to all CAA 50<sup>th</sup> Reunion weekend events (\$2,000 value)
- ✚ Fifteen (15) guest passes to the Booth Museum to give as gifts (\$150 value)
- ✚ Two (2) One year Booth Museum Family memberships to give as gifts (\$190 value)



## **Cowboy Artists of America 50<sup>th</sup> Anniversary Reunion Exhibition Sponsor Benefits**

### **\$10,000 – Bronze Sponsor**

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  - on signage located inside the exhibition gallery
  - in the exhibition gallery guide and opening weekend program guide
  - on the Booth website exhibition page, with an optional link to your website
  - on the 10'x16' electronic billboard located in the Booth Museum grand staircase prior to the exhibition opening and remaining on display for the duration of the exhibition
  - in all exhibition promotional materials
  - in Museum Newsletter mailed to 2,500 homes
- ✚ Two (2) VIP tickets to all CAA 50<sup>th</sup> Reunion weekend events (\$1,000 value)
- ✚ Five (5) guest passes to the Booth Museum to give as gifts (\$50 value)
- ✚ One (1) One year Booth Museum Family membership to use of give as a gift (\$95 value)