



## **Cowboy Artists of America 50<sup>th</sup> Anniversary Reunion Event Sponsorship Benefits**

**Thursday, June 25**

**Welcome Dinner for artists, sponsors, and Booth upper level members  
\$10,000 – Presenting Sponsor (one available)**

- ✚ Recognized as the dinner sponsor
  - on signage located inside Booth Museum Atrium & Ballroom
  - in the weekend program guide
  - verbally by MC during dinner
  - on the Booth/CAA 50<sup>th</sup> Reunion website
  - in all weekend promotional materials
  - in the Museum's newsletter mailed to 2,500 homes
- ✚ Four (4) VIP tickets to all CAA 50<sup>th</sup> Reunion weekend events (\$2,000 value)
- ✚ Four (4) additional dinner tickets (\$400 value)
- ✚ Premium table location



## **Cowboy Artists of America 50<sup>th</sup> Anniversary Reunion Event Sponsorship Benefits**

**Friday, June 26**

### **Golf Tournament with the artists \$10,000 – Presenting Sponsor (one available)**

- ✚ Recognized as the event sponsor
  - on signage located at Woodland Hills Country Club
  - in the weekend program guide
  - verbally during announcements prior to tee off
  - on the Booth/CAA 50<sup>th</sup> Reunion website
  - in all weekend promotional materials
  - in the Museum's newsletter mailed to 2,500 homes
- ✚ Four (4) VIP tickets to all CAA 50<sup>th</sup> Reunion weekend events (\$2,000 value)
- ✚ Four (4) additional player entries including mulligan packages (\$500 value)



## **Cowboy Artists of America 50<sup>th</sup> Anniversary Reunion Event Sponsorship Benefits**

**Friday, June 26**

**Sporting Clays Shoot with the artists  
\$10,000 – Presenting Sponsor (one available)**

- ✚ Recognized as the event sponsor
  - on signage located at Barnsley Gardens Shoot Range
  - in the weekend program guide
  - verbally during announcements prior to start of the shoot
  - on the Booth/CAA 50<sup>th</sup> Reunion website
  - in all weekend promotional materials
  - in the Museum's newsletter mailed to 2,500 homes
- ✚ Four (4) VIP tickets to all CAA 50<sup>th</sup> Reunion weekend events (\$2,000 value)
- ✚ Four (4) additional shooter entries including mulligan packages (\$500 value)



## **Cowboy Artists of America 50<sup>th</sup> Anniversary Reunion Event Sponsorship Benefits**

**Friday, June 26**

### **Southern History Tour \$10,000 – Presenting Sponsor (one available)**

- ✚ Recognized as the event sponsor
  - in the weekend program guide
  - verbally on the bus several times during the day
  - on the Booth/CAA 50<sup>th</sup> Reunion website
  - in all weekend promotional materials
  - in the Museum's newsletter mailed to 2,500 homes
- ✚ Two (2) VIP tickets to all CAA 50<sup>th</sup> Reunion weekend events (\$1,000 value)
- ✚ Six (6) additional history tour tickets (\$600 value)



## **Cowboy Artists of America 50<sup>th</sup> Anniversary Reunion Event Sponsorship Benefits**

**Saturday, June 27**

### **50 Years of the CAA Symposium**

**\$10,000 – Presenting Sponsor (one available)**

- ✚ Recognized as the symposium sponsor
  - on signage located inside symposium venue
  - in the weekend program guide
  - verbally by moderator throughout the day
  - on video screen between presentations
  - on the Booth/CAA 50<sup>th</sup> Reunion website
  - in all weekend promotional materials
  - in the Museum's newsletter mailed to 2,500 homes
- ✚ Four (4) VIP tickets to all CAA 50<sup>th</sup> Reunion weekend events (\$2,000 value)
- ✚ Eight (8) additional symposium tickets (\$200 value)
- ✚ Reserved premium seating



## **Cowboy Artists of America 50<sup>th</sup> Anniversary Reunion Event Sponsorship Benefits**

### **BBQ Dinner and Red Steagall & Friends Concert**

**\$15,000 – Presenting Sponsor (one available)**

- ✚ Recognized as the event sponsor
  - on signage during dinner and at the Grand Theatre
  - in the weekend program guide
  - verbally by MC from the stage prior to the concert
  - on the Booth/CAA 50<sup>th</sup> Reunion website
  - on the 10'x16' electronic billboard located in the Booth Museum grand staircase
  - in all weekend promotional materials
  - in the Museum's newsletter mailed to 2,500 homes
- ✚ Four (4) VIP tickets to all CAA 50<sup>th</sup> Reunion weekend events (\$2,000 value)
- ✚ Eight (8) additional dinner/concert tickets (\$600 value)



## **Cowboy Artists of America 50<sup>th</sup> Anniversary Reunion Event Sponsorship Benefits**

**Saturday, June 27**

**Celebrating 50 Years of the CAA Banquet  
\$20,000 – Presenting Sponsor (one available)**

- ✚ Recognized as event sponsor
  - on signage in the cocktail area and at the entrance to dinner
  - on the video screens at the event venue during dinner
  - in the weekend program guide
  - in the exhibition catalog
  - verbally by MC from the stage, plus the option for a promotional video to be shown
  - on the Booth/CAA 50<sup>th</sup> Reunion website
  - in all weekend promotional materials
  - in the Museum's newsletter mailed to 2,500 homes
- ✚ Four (4) VIP tickets to all CAA 50<sup>th</sup> Reunion weekend events (\$2,000 value)
- ✚ Four (4) additional banquet tickets (\$600 value)
- ✚ Premium table location



## **Cowboy Artists of America 50<sup>th</sup> Anniversary Reunion Event Sponsorship Benefits**

**Sunday, June 28**

**Farewell Brunch for artists, sponsors, and Booth upper level members  
\$7,500 – Presenting Sponsor (one available)**

- ✚ Recognized as the event sponsor
  - on signage located at the venue
  - in the weekend program guide
  - verbally by MC during the event
  - on the Booth/CAA 50<sup>th</sup> Reunion website
  - in all weekend promotional materials
  - in the Museum's newsletter mailed to 2,500 homes
- ✚ Two (2) VIP tickets to all CAA 50<sup>th</sup> Reunion weekend events (\$1,000 value)
- ✚ Six (6) additional brunch tickets (\$450 value)