For Immediate Release

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Booth Western Art Museum to Host 10th Annual Southeastern Cowboy Gathering A three-day Celebration of the West

CARTERSVILLE, GA – Booth Western Art Museum will host the 10th Annual Southeastern Cowboy Gathering, March 7-9, 2013 in Cartersville, Georgia. Scheduled events include the opening of a new art exhibition; a concert by featured entertainer *Asleep at the Wheel*; a chuck wagon cooking contest; mandolin, fiddle, guitar and banjo contests; finals of the Writing Through Art Literary Contest; children's activities; and a Featured Artist Golf Tournament with Dave McGary. The events take place at Booth Western Art Museum, the Grand Theatre, and Woodland Hills Golf Club.

The Gathering begins Thursday, March 7, with a special Home School Gathering from 1:00 pm to 4:00 pm. Available especially for home school groups, the program offers several tours throughout the afternoon, art activities located at different stations throughout the Museum, and free audio tours. For information on pricing or to register, call 770-387-3849.

At 4:00 pm Thursday afternoon, join featured artist Dave McGary on a gallery walk through his exhibition, *Native Expressions: Dave McGary's Bronze Realism*. Following the gallery walk, an Exhibit Opening & Meet the Artist Reception will be held from 5:00 pm to 7:00 pm. Visitors may view *National Geographic Greatest Photographs of the American West* during its final weekend in the Special Exhibition Gallery, and McGary's exhibit in the Temporary Exhibition Gallery, as well as meet artist Dave McGary and enjoy refreshments in the Ballroom. At 7:00 pm, McGary will present a lecture in the Booth Theatre on his artistic style and career highlights. He will be available to sign copies of the official Gathering poster in the Museum Store before and after his lecture.

Dave McGary's career, subject matter, and style are rooted in his early life - born the son of a ranching family in Cody, Wyoming. As a teenager, he was awarded a grant to study anatomy and the bronze-making process with master craftsmen in the Italian bronze foundry owned by famous sculptor Harry Jackson. Showing interest in more than just the casting process, McGary also received art tips from Jackson and worked at developing his own style and techniques. By the 1980s, Dave had opened his own foundry in New Mexico and his work began receiving recognition at national art competitions. The exhibit *Native Expressions: Dave McGary's Bronze Realism* is drawn from local and national collections as well as the artist's studio archive and will include 35 works providing a cross-section of McGary's career focused on realistic bronzes of American Indians.

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New to the Gathering, on Friday, March 8, the Museum will host the Featured Artist Golf Tournament at Woodland Hills Golf Club. This four-person team scramble is \$100 per person and includes 18 holes of golf, range balls, cart, box lunch, and soft drinks. Each team is guaranteed to play one hole with famed sculptor Dave McGary and Booth Museum Executive Director Seth Hopkins. Prizes will be awarded to the top three teams, longest drive, closest to the pin, and winner of the putting contest. Register today by calling 770-387-1300.

Throughout the day on Saturday, there will be a variety of events for the entire family. As part of the Southeastern Chuck Wagon Cook-Off, teams of cooks will prepare beans, meat, potatoes, bread and dessert just as they did during the cattle drives of the 1800s. Those interested are encouraged to purchase meal tickets in advance for \$15. Other activities include a fiddle, mandolin, guitar and banjo contest, finals of the Writing Through Art Literary Contest, and children's activities throughout the Museum.

A Saturday night concert at the Grand Theatre will feature the nine-time Grammy winning "Kings of Texas Swing" *Asleep at the Wheel*. Over the past four decades, the band has released more than twenty studio albums and has charted more than twenty singles on the Billboard country charts. Tickets for the 7:00 pm concert are \$25 for Booth Museum members and \$30 for not-yet members. Members of *Asleep at the Wheel* will be available to sign CDs and meet fans in the Encore Room adjacent to the Theatre following the show.

The Southeastern Cowboy Gathering is designed to celebrate our rich Western heritage and is a unique opportunity for residents of the Southeast to explore the West without leaving the South. To purchase tickets for any of the weekend's events, simply call the Museum at 770-387-1300 or visit the Museum's front desk.

About the Booth Western Art Museum

The Booth Western Art Museum, an Affiliate to the Smithsonian Institution, is a 120,000 square foot museum located in Cartersville, Georgia, where guests are invited to explore the American West through contemporary Western artwork. The Museum also houses a Presidential Gallery, Civil War art gallery, and Sagebrush Ranch, an interactive children's gallery. Open since August 2003, the Booth Museum is the only museum of its kind in the Southeast and is the second largest art museum in the state of Georgia. To learn more about Booth Western Art Museum, visit www.boothmuseum.org.

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